

*Helium* (with two u), designed by Damien Gautier in 2021, is not just a single font, it's a playful typographic program. Indeed, behind simple but strong and determined shapes, this typeface contains seven different character sets.

Three ranges of uppercases evolve on three different heights. Four ranges of small capitals are standing on four different baselines aligned from the bottom to the top of the taller uppercases.

A close look allows us to identify a precise goal from the type designer. Letters are not optically corrected, but many details give delicacy to its rugged shapes. *Helium* stands voluntarily between the mechanical and the sophisticated.

Thanks to OpenType ligature function, all combinations are directly accessible on the keyboard and the users compose texts as if they were playing the piano.

With a constant stroke thickness between the seven series and a similar width between uppercases and small capitals, letters align easily vertically and the designer immediately obtains dynamic compositions.

*Helium* is obviously a display type, conceived especially for magazines and their headings. Its seven series come with specific ranges of punctuation, creating infinite combinations. With its two weights (Extralight and Regular), art directors will love this font to compose dynamic and innovative typographic layouts.

Because of its strong identity and the originality of its letter arrangement, what if *Helium* could also be useful for creating brand identities?

*Helium* is also developed as a variable font. Web designers will appreciate the ability to dynamically vary the weight of the letters in order to bring movement to their compositions.



240 PTS

E  
H L U M

120 PTS

HELIUM HELIUM

56 PTS

HELIUM HELIUM HELIUM HELIUM

32 PTS

HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM

24 PTS

HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM

16 PTS

HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM HELIUM

## INTRODUCTION

## OWNERSHIP AND LICENCE

A typeface is created by a designer whose art is to transform an original typographic artwork into a computer file or files. As a consequence a typeface is – as a work – protected by laws pertaining to intellectual property rights and – as software – can not be copied and/or installed without first acquiring a nominative licence.

In no way, shape or form may a typeface be transmitted to a third party or modified. The desired modifications in the context of the development of a visual identity, can only be effected by the designer himself and only after acquisition of a written authorisation from 205TF.

The user of a 205TF typeface must first acquire of a licence that is adapted to his needs (desktop, web, application/epub, TV/film/videos web).

A licence is nominative (a physical person or business) and is non-transferable. The licensee can not transmit the typeface files to other people or organisations, including but not limited to partners and/or subcontractors who must acquire a separate and distinct licence or licences. The full text of the licence and terms of use can be downloaded here: any person or entity found in breach of one or more terms of the licence may be prosecuted.

## THE OPENTYPE FORMAT

The OpenType format is compatible with both Macintosh and Windows platforms. Based on Unicode encoding it can contain up to 65,000 signs\* including a number of writing systems (Latin, Greek, Cyrillic, Hebrew, etc.) and numerous signs that allow users to create accurate and sleek typographic compositions

(small capitals, aligned and oldstyle numerals, proportionals and tabulars, ligatures, alternative letters, etc.). The OpenType format is supported by a wide range of software. The dynamic functions are accessed differently depending on the software used.

\*A Postscript or Truetype typeface can contain no more than 256 signs.

## SUPPORTED LANGUAGES

Afar	French	Malagasy	Silesian
Afrikaans	Gaelic	Malay	Slovak
Albanian	Gagauz	Maltese	Slovenian
Azerbaijani	German	Manx	Somali
Basque	Gikuyu	Maori	Sorbian
Belarusian	Gilbertese	Marquesan	Sotho
Bislama	Greenlandic	Moldavian	Spanish
Bosnian	Guarani	Montenegrin	Setswana
Breton	Haitian	Nauruan	Swati
Catalan	Haitian Creole	Ndebele	Swahili
Chamorro	Hawaiian	Norwegian	Swedish
Chichewa	Hungarian	Occitan	Tahitian
Comorian	Icelandic	Oromo	Tetum
Croatian	Igbo	Palauan	Tok Pisin
Czech	Indonesian	Polish	Tongan
Danish	Irish	Portuguese	Tsonga
Dutch	Italian	Quechua	Tswana
English	Javanese	Romanian	Turkish
Estonian	Kashubian	Romansh	Turkmen
Esperanto	Kinyarwanda	Sami	Tuvaluan
Faroeese	Kirundi	Samoan	Uzbek
Fijian	Luba	Sango	Wallisian
Filipino	Latin	Scottish	Walloon
Finnish	Latvian	Serbian	Welsh
Flemish	Lithuanian	Sesotho	Xhosa
Frison	Luxembourgish	Seychellois	Zulu

## ELEMENTARY PRINCIPLES OF USE

**To buy or...** By buying a typeface you support typeface designers who can dedicate the time necessary for the development of new typefaces (and you are of course enthusiastic at the idea of discovering and using them!)

**Copy?** By copying and illegally using typefaces, you jeopardise designers and kill their art. In the long term the result will be that you will only have Arial available to use in your compositions (and it would be well deserved!)

**Test!** 205TF makes test typefaces available. Before downloading them from [www.205.tf](http://www.205.tf) you must first register. These test versions are not complete and can only be used in models/mock ups. Their use in a commercial context is strictly prohibited.

## RESPONSIBILITY

205TF and the typeface designers represented by 205TF pay particular attention to the quality of the typographic design and the technical development of typefaces.

Each typeface has been tested on Macintosh and Windows, the most popular browsers (for webfonts) and on Adobe applications (InDesign, Illustrator, Photoshop) and Office (Word, Excel, Power point).

205TF can not guarantee their correct functioning when used with other operating system or software. 205TF can not be considered responsible for an eventual “crash” following the installation of a typeface obtained through the [www.205.tf](http://www.205.tf) website.

STYLES

EXTRALIGHT

HELIUUM EXTRALIGHT

REGULAR

HELIUUM REGULAR

## CHARACTER MAP

[illegible]

## CHARACTER MAP

ARROWS (SS01)

$H \uparrow \lambda \rightarrow y \downarrow \kappa \leftarrow \kappa$     $H \uparrow \lambda \rightarrow y \downarrow \kappa \leftarrow \kappa$     $H \uparrow \lambda \rightarrow y \downarrow \kappa \leftarrow \kappa$     $H \uparrow \lambda \rightarrow y \downarrow \kappa \leftarrow \kappa$

HEIGHT 1 (SS02)

[illegible]

HEIGHT 2 (SS03)

[illegible]

HEIGHT 3 (SS04)

AAAAAAAAAAAAAÆEBCÇCCÇCDDDDDDZDZEÈEEEEEEEEEΘFGGGGGGHHHIIIMMJJJJJJKKKLLLLLMMNNNNNNN  
OOOOOOOOOÖOEPPQRRRSSSSSßTTTΤUUUUUUUÜÜÜÜUUUUÜVWWWXXXXXXYYYYYYZZZZ  
0123456789/c/\$£¥0123456789/c=\$£¥<sub>o1234</sub>.~!?"@#/\*&^\_--\_{|}„“”«»"°N°N®&¶\$©®™  
ΔQuτπ!+#+-×:≡#><±=-∞/ΠΣ√δμ%‰◆♥●■▲▶▼◀▶↗↘↙↕↔↵↶↷

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DOUBLE LETTERS (SS05)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ALTERNATE  
LETTERS (SS06)

CCCCCGGGGGGGKK0000000000CERRRCCCCCGGGGGGGKK0000000000CERRR  
CCCCCGGGGGGGKK0000000000CERRR لالالال

ALTERNATE  
PUNCTUATION (SS07)

$$\begin{array}{l} \mathbf{H}_{\varphi_1 \dots \varphi_n} \vdash \varphi_i \cdot \star \# / \wedge \text{---} \_ (\S \square) \# \# \# \vee \diamond \circ \# \quad \mathbf{H}_{\varphi_1 \dots \varphi_n} \vdash \varphi_i \cdot \star \# / \wedge \text{---} \_ (\S \square) \# \# \# \vee \diamond \circ \# \\ \mathbf{H}_{\varphi_1 \dots \varphi_n} \vdash \varphi_i \cdot \star \# / \wedge \text{---} \_ (\S \square) \# \# \# \vee \diamond \circ \# \quad \mathbf{H}_{\varphi_1 \dots \varphi_n} \vdash \varphi_i \cdot \star \# / \wedge \text{---} \_ (\S \square) \# \# \# \vee \diamond \circ \# \end{array}$$

## OPENTYPE FEATURES

- |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Automatically spaced capitals.<br>2. Punctuation is optically repositionning<br>3, 4. Specific small capitals whereas optically reduced capitals.<br>5. Specific glyphs in several languages.<br>6, 7, 8, 9. Specific superior and inferior glyphs.<br>10, 11. Proportional figures. | 12, 13. Tabular figures, practical when the user needs alignment in columns.<br>14. Slashed zero to distinguish with letter O.<br>15. Standard ligatures automatically correct collision between two characters.<br>16. Smart ligatures.<br>17. Specific contextual glyphs.<br>18. Specific titling capitals. |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

	FEATURE OFF	FEATURE ON
1. FULL CAPS	LACASSAGNE	LACASSAGNE
2. CASE SENSITIVE FORMS	(HÔTEL-DIEU)	(HÔTEL-DIEU)
3. SMALL CAPS	×	×
4. CAPS TO SMALL CAPS	×	×
5. LOCALIZED FORMS		
ROMANIAN	CHIȘINĂU GALĂȚI	CHIȘINĂU GALĂȚI
CATALAN	PARAL·LEL	PARALLEL
FRENCH	IL DIT: «AH!!»	IL DIT: «AH!»
6. ORDINALS	NO NOS No Nos 1 <sup>A</sup> 1 <sup>O</sup>	N <sup>o</sup> N <sup>os</sup> N <sup>o</sup> N <sup>os</sup> 1 <sup>A</sup> 1 <sup>o</sup>
7. PREBUILD FRACTIONS	1/4 1/2 3/4	¼ ½ ¾
8. SUPERIORS	M <sup>GR</sup> M <sup>R</sup> M <sup>LLE</sup> 1 <sup>ER</sup>	M <sup>GR</sup> M <sup>R</sup> M <sup>LLE</sup> 1 <sup>ER</sup>
9. INFERIORS	H <sub>2</sub> O Fe <sub>3</sub> O <sub>4</sub>	H <sub>2</sub> O Fe <sub>3</sub> O <sub>4</sub>
10. PROPORTIONAL LINING FIGURES	0123456789	0123456789
11. PROPORTIONAL OLD STYLE FIG.	0123456789	o123456789
12. TABULAR LINING FIGURES	0123456789	0123456789
13. TABULAR OLD STYLE FIG.	0123456789	o123456789
14. SLASHED ZERO	×	×
15. LIGATURES	×	×
16. DISCRETIONARY LIGATURES	×	×
17. CONTEXTUAL ALTERNATES	08 x 32MM 10 x 65MM	08×32MM 10×65MM
18. CONTEXTUAL TITLING	×	×

## OPENTYPE FEATURES (STYLISTIC SETS)

The stylistic set function allows to access to specific signs which replace glyphs in the standard set.  
A typeface can contain 20 stylistic sets.  
Helium has 7 stylistic sets.

	FEATURE OFF	FEATURE ON
ARROWS	--W --E --S --N --NW --NE --SE --SW	← → ↓ ↑ ↖ ↗ ↘ ↙
HEIGHT 1 (LC2, UC2)	LACASSAGNE LACASSAGNE	LACASSAGNE LACASSAGNE
HEIGHT 2 (LC3, UC3)	LACASSAGNE LACASSAGNE	LACASSAGNE LACASSAGNE
HEIGHT 3 (LC4)	LACASSAGNE	LACASSAGNE
DOUBLE LETTERS	QUENELE	QUENE <sup>L</sup> E
ALTERNATE LETTERS	LACASSAGNE PLACE ABD EL KADER JARDIN AQUATIQUE JEAN COUTY	LACASSAGNE PLACE ABD EL KADER JARDIN AQUATIQUE JEAN COUTY
ALTERNATE PUNCTUATION	« RED ALERT ! »	« RED ALERT ! »



168 PT (LOWERCASES ONLY)

FLOATING  
IN THE  
SUMMER  
SKY

floooooattinnng  
iin tthe

ssuuuummmerrrr  
sskkkyyy

168 PT (LOWERCASES ONLY)

T  
NINE Y-  
NINE RED  
B | O  
ALLONS  
GO BY

ninetty-  
nine red

bbbbaLLLLooooonnnss  
go by

168 PT (UPPERCASES &amp; LOWERCASES)

YOU & I  
IN A LITTLE  
TOY  
SHOP

y000uuuu&III  
iNNN AA lItttttLeee  
tttt000y  
sssH00ppp

168 PT (UPPERCASES &amp; LOWERCASES)

PANIC  
BELLS!  
IT'S RED  
ALERT!

PPPAANNic  
BBBEELLLLLllSSS  
IT's REEEDD  
AALLEERTtt!

168 PT (LOWERCASES &amp; ALTERNATIVE PUNCTUATION)

«BUY  
A BAG  
OF  
BALLOONS  
WITH THE  
MONEY  
WE'VE  
GOT

«buy  
a bag  
oof  
bAlll\llllloooooons  
with tthe money  
we've got »

»

168 PT (UPPERCASES &amp; LOWERCASES)

T  
H  
E  
R  
E  
S  
O  
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E  
T  
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I  
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G  
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R  
E  
F  
R  
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S  
O  
M  
E  
-  
W  
H  
E  
R  
E  
E  
L  
S  
E

ttthEerrre's  
soomettthiing  
here  
ffrooom  
s00me-  
wwwhhhEerrreee  
eeelllsssssee

24 PT

YOU AND I IN A LITTLE T<sup>O</sup>Y SH<sup>O</sup>P      <sup>O</sup>  
BUY A BAG OF BALLOONS WITH THE M<sup>O</sup>NEY WE'VE G<sup>O</sup>T  
SET THEM FREE AT THE BREAK OF DAWN  
'TIL ONE BY ONE THEY WERE GONE  
BACK AT BASE BUGS IN THE SOFTWARE  
FLASH THE MESSAGE "SOMETHING'S OUT THERE!"  
FLOATING IN THE SUMMER SKY  
NINETY-NINE RED BALLOONS G<sup>O</sup> BY

NINETY-NINE RED BAL<sup>O</sup>ONS  
FLOATING IN THE SUMMER SKY  
PANIC BELLS, IT'S RED ALERT      <sup>O</sup>  
THERE'S SOMETHING HERE FROM S<sup>O</sup>MEWHERE ELSE  
THE WAR MACHINE SPRINGS TO LIFE  
OPENS UP ONE EAGER EYE  
FOCUSING IT ON THE SKY      <sup>O</sup>  
WHERE NINETY-NINE RED BALL<sup>O</sup>NS G<sup>O</sup> BY

NINETY-NINE DECISI<sup>O</sup>N STREET  
NINETY-NINE MINISTERS MEET  
TO WORRY, WORRY, SUPER SCURRY  
CALL THE TROOPS OUT IN A HURRY  
THIS IS WHAT WE'VE WAITED FOR  
THIS IS IT, BOYS, THIS IS WAR  
THE PRESIDENT IS ON THE LINE  
AS NINETY-NINE RED BALLOONS G<sup>O</sup> BY

NINETY-NINE KNIGHTS <sup>O</sup>F THE AIR  
RIDE SUPER HIGH-TECH JET FIGHTERS  
EVERYONE'S A SUPER HERO  
EVERYONE'S A CAPTAIN KIRK  
WITH ORDERS TO IDENTIFY  
TO CLARIFY AND CLASSIFY  
SCRAMBLE IN THE SUMMER SKY  
NINETY-NINE RED BALLOONS GO BY

AS NINETY-NINE RED BALL<sup>O</sup>NS G<sup>O</sup> BY

NINETY-NINE DREAMS I HAVE HAD  
IN EVERY ONE A RED BALLOON  
IT'S ALL OVER AND I'M STANDING PRETTY  
IN THIS DUST THAT WAS A CITY  
IF I COULD FIND A SOUVENIR  
JUST TO PROVE THE WORLD WAS HERE  
AND HERE IS A RED BALLOON<sup>O</sup>  
I THINK OF YOU, AND LET IT G<sup>O</sup>

168 PT (LOWERCASES ONLY)

FLOATING  
IN THE  
SUMMER  
SKYY

floooooaattinnng  
iin tthe

ssuuuummmerrrr  
sskkkyyyy



168 PT (LOWERCASES ONLY)

T  
NINE Y-  
NINE RED  
B O  
A L L O N S  
GO BY

ninetty-  
nine red

bbbaLLLLooooonns  
go by

168 PT (UPPERCASES &amp; LOWERCASES)

Y O U & I  
N A L I T T L E  
T O Y  
S H O P

y000uuuu&III  
iNNN AA lItttttLeee  
tttt000y  
sssH00ppp

168 PT (UPPERCASES &amp; LOWERCASES)

PANIC  
BELLS!  
IT'S RED  
ALERT!

PPPAANNic  
BBBEELLl111SSS  
IT's REEEDD  
AALLEERTtt!

168 PT (LOWERCASES &amp; ALTERNATIVE PUNCTUATION)

«BUY  
A BAG  
OF  
BALLOONS  
WITH THE  
MONEY  
WE'VE  
GOT

«buy  
a bag  
oof  
bAlll\llllloooooons  
with tthe money  
we've got »

»

168 PT (UPPERCASES &amp; LOWERCASES)

T  
H  
E  
R  
E  
'S  
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E  
E  
L  
S  
E

ttthEerrre's  
soometthhiing  
here  
ffrooom  
s00me-  
wwwhhEErrreee  
eeelllsssseee

24 PT

YOU AND I IN A LITTLE T<sup>O</sup>Y SH<sup>O</sup>P      <sup>O</sup>  
BUY A BAG OF BALLOONS WITH THE M<sup>O</sup>NEY WE'VE G<sup>O</sup>T  
SET THEM FREE AT THE BREAK OF DAWN  
'TIL ONE BY ONE THEY WERE GONE  
BACK AT BASE BUGS IN THE SOFTWARE  
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WHERE NINETY-NINE RED BALL<sup>O</sup>NS G<sup>O</sup> BY

NINETY-NINE DECISI<sup>O</sup>N STREET  
NINETY-NINE MINISTERS MEET  
TO WORRY, WORRY, SUPER SCURRY  
CALL THE TROOPS OUT IN A HURRY  
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THE PRESIDENT IS ON THE LINE  
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AS NINETY-NINE RED BALL<sup>O</sup>NS G<sup>O</sup> BY

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JUST TO PROVE THE WORLD WAS HERE  
AND HERE IS A RED BALLOON<sup>O</sup>  
I THINK OF YOU, AND LET IT G<sup>O</sup>

LOWERCASES & UPPERCASES

UPPERCASES 1 (UP1)

LOWERCASES 1 (LC1)

BASELINE

UPPERCASES 3 (UP3) LOWERCASES 4 (LC4)

UPPERCASES 2 (UP2) LOWERCASES 3 (LC3)

UPPERCASES 1 (UP1) LOWERCASES 2 (LC2)

LOWERCASES 1 (LC1)

BASELINE

UPPERCASES 3 (UP3) LOWERCASES 4 (LC4)

UPPERCASES 2 (UP2) LOWERCASES 3 (LC3)

UPPERCASES 1 (UP1) LOWERCASES 2 (LC2)

LOWERCASES 1 (LC1)

BASELINE

## HELIUM REGULAR

## PUNCTUATION

«LUF T»

UP3 LC4

UP2 LC3

UP1 LC2

LC1

BASELINE

«LUF T»

UP3 LC4

UP2 LC3

UP1 LC2

LC1

BASELINE

«LUF T»

UP3 LC4

UP2 LC3

UP1 LC2

LC1

BASELINE



## ALTERNATIVE PUNCTUATION

	UP3	LC4
	UP2	LC3
		UP1
		LC1
		BASELINE

[LUF T!\*}]

	UP3	LC4
	UP2	LC3
	UP1	LC2
		LC1
		BASELINE

[LUF T !\*}]

	UP3	LC4
	UP2	LC3
	UP1	LC2
		LC1
		BASELINE

[LUF T !\*}]

## ALTERNATIVE LETTERS

LC4  
LC3  
LC2  
LC1

BALLOONS

BASELINE

UP1 LC2  
LC1

CC GG

BASELINE

UP1 LC2  
LC1

OO

BASELINE

UP1 LC2  
LC1

RRRR

BASELINE

## DOUBLE LETTERS

LO UP3 LC4  
UP2 LC3  
BALONS UP1  
LC1  
BASELINE

ABCDEF  
A ABCDEF

GHIJKL  
A GHIJKL

## DOUBLE LETTERS

MN OP UP3 LC4  
UP2 LC3  
A MN OP UP1  
LC1  
BASELINE

QRST UV  
A QRST UV

WXYZ  
A WXYZ

## SPACING &amp; KERNING

EVERYONE

METRICS

EVERYONE

AUTOMATIC KERNING  
(LC TO LC1)

EVERYONE

AUTOMATIC KERNING  
(LC TO LC2)  
(LC TO LC3)  
(LC TO LC4)

EVERYONE

AUTOMATIC  
OPTICAL KERNING

EVERYONE

MANUAL KERNING

## SPACING &amp; KERNING

EVERYONE  
'S  
A CAPTAIN  
KIRK

AUTOMATIC SPACING  
MANUAL SPACING

LYRICS: JOERN-UWE FAHRENKROG-PETERSEN / CARLO KARGES / KEVIN MC ALEAPAROLES  
99 LUFTBALLONS  
© SONY/ATV MUSIC PUBLISHING LLC

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